



CORPORATE PARTNERSHIPS

Be part of the Pankhurst legacy and help us to ensure that no one has to face domestic abuse alone.

Becoming a corporate partner of The Pankhurst Trust (Incorporating Manchester Women's Aid) offers a unique opportunity to be part of the incredible story of the women who won the vote, and support our life-changing work with women and children suffering from domestic abuse in Manchester.

Following the centenary celebrations of some women obtaining the right to vote in 2018, and in the lead up to the centenary of universal suffrage in 2028, the Pankhursts' story has re-captured imaginations. Women's rights and equality, particularly in the workplace, are increasingly on the public agenda. By working with The Pankhurst Trust, you will demonstrate to your clients, staff and suppliers that you recognise the importance of gender equality and uphold your commitment to ensuring lasting change.

A partnership with us works both ways. We tailor all of our partnerships to ensure that we focus on mutually-beneficial activities, capitalising on our joint assets, to meet objectives on both sides.

Benefits of partnering with us:

We offer:

- **Branding** – the Pankhurst name is instantly recognisable
- **Dedicated support** – We offer a wealth of experience in corporate partnerships, and are on hand to help organise, support and promote your efforts.
- **Expertise** – We have delivered front-line services to women and children suffering from domestic abuse in Manchester for over 40 years. We have the trust of survivors, and you can be sure that partnering with us makes a real difference to the lives of vulnerable women and children.
- **Training Opportunities** – We can offer expert talks on equality in the workplace, training on domestic violence, and advice on DVA and equality policies
- **Profile** – Your company will be seen to be supporting The Pankhurst Trust (Incorporating Manchester Women's Aid) at a time when women's rights, domestic abuse, and the legacy of the Pankhurst family is increasingly on the public's agenda, improving your brand reputation and giving you market differentiation.
- **PR and social media** – We will work with you to maximise exposure of our partnership in the media and on our social media channels, enabling your company to reach new audiences.
- **Networking** – We offer staff places at events we run throughout the year.



Our current partnerships:

We work with a number of corporate partners across the region to sustain and enable our projects and events, develop our community and bring the Pankhurst story to new audiences.

Current and previous relationships include Bruntwood, Buttress Architects, Great Places Housing Group, Morgenrot, Loaded Hype, Marble Brewery, The Village Screen and Everything's Sweet Threads. Each are bespoke. Bruntwood, for example, supported the new Pankhurst Garden, which commemorates the legacy of the suffragettes and will encourage service users and hospital patients and staff to engage with our heritage.

Get Involved!

There are many ways you can get involved and help to support our work. Here are just some suggestions:

- **Corporate fundraising:** We are on hand to help organise, support and promote your team's fundraising efforts. From fun runs to fancy dress, we have loads of tried-and-tested ideas to engage your staff in fundraising events that build team spirit whilst making a real difference.
- **Payroll giving:** A payroll giving scheme can maximise the impact your staff's donations have by enabling them to give to us on a tax free basis. This means that every £1 donated will only cost the staff member 80p, or 60p for higher-rate taxpayers.
- **Corporate sponsorship:** We host and participate in a number of events throughout the year, both at The Pankhurst Centre and across Manchester. Sponsoring an event enables your company to reach a wider audience and promote your support for The Pankhurst Trust.
- **Capital gifts:** We have ambitious plans for The Pankhurst Centre. A capital gift provides a lasting legacy of your company's support.

IF YOU HAVE ANY QUESTIONS, OR TO DISCUSS WAYS WE MIGHT BE ABLE TO WORK TOGETHER:

Please don't hesitate to get in touch with Francesca Raine on 0161 820 8407 or by e-mail at f.raine@pankhursttrust.org